

Dear Sir/ Madam,

At the outset please accept greeting for the day!!

It gives us immense pleasure to inform you that the [8th International Conference on Library and Information Professionals Summit \(I-LIPS 2019\)](#) on “Empowering Libraries with Emerging Technologies for Common Sustainable Future” which will be held from 22-24 November 2019 at Auditorium, Babasaheb Bhimrao Ambedkar University, Lucknow, Uttar Pradesh, India.

This prestigious conference is jointly organized by Department of Library and Information Science & Gautam Buddha Central Library, Babasaheb Bhimrao Ambedkar University, Lucknow, with Society for Library Professionals (SLP), New Delhi, in collaboration with United Nations of India, Special Libraries Association (SLA, USA)-Asian Chapter, Tagore Library, University of Lucknow, Uttar Pradesh, Madhu Limaye Library, Dr. Ram Manohar Lohiya National Law University, Lucknow, Uttar Pradesh, The International Federation of Library Associations and Institutions (IFLA) – Asia and Oceania Section, Society for Promotion of Libraries (SPL), Uttar Pradesh and many more reputed Indian Library Associations.

In this connection, we are seeking sponsorship from your esteemed establishment to support the social cause and find an opportunity to advertise your products, resources and services among the Library and Information Science community.

We are expecting more than 300 national and international participants in the conference. It could be proved a good opportunity to market yourself via conference at this platform.

Please go through the link <http://www.Ilips2019@webnode.com> for further details of the sponsorship and Conference Sponsorship Request Form

Key Benefits of sponsor/ exhibit/ advertise for the Conference:

- **Promotion** to experts and leaders in the emerging fields like Big Data Analytics, Social Media Applications, Innovation and Knowledge Management, among others
- **Networking** opportunities with leading researchers, academics, and industry delegates
- **Opportunity** to raise the company profile among the target sectors
- **Positioning** of knowledge-based products across India and globally
- **Exposure** of new initiatives, products, and services to multi-stakeholders
- **Connect** stakeholders with academic contents pre, post and during conference through innovative digital platform
- **Recognition** of emerging markets to generate prospective business opportunities
- **Communicate** brands and gain exposure with a wide spectrum of stakeholders, leaders, and decision-makers in the midst of knowledge management and digital library community
- **Outreach** to hundreds of delegates through e-mails, mailers

To sponsor/ exhibit/ advertise for the Conference, please return this duly signed form to
CHAIRMAN AND CONVENER-I LIPS 2019.

Platinum Sponsor - Rs. 1, 00000/-

Sponsors will be given 15 minutes time for presentation
Logo + Live link on the website
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One Promotional stall in the Exhibition area

Exhibiting and Advertisement in the conference Brochure/ Souvenir:

Exhibition 3×3 mt.	Rs. 50,000/-
Business Presentation 15 minutes each	Rs. 75,000/-
Book display with one table space only	Rs. 15,000/-
Inserts in participant kit	Rs. 10,000/-
Provision to distribute your company gifts or mementos to delegates (at your costs)	Rs. 10,000/-
Full Page	Rs. 20,000/-
Half Page	Rs. 10,000/-
Back of Front Page	Rs. 25,000/-
Back Cover	Rs. 15,000/-

For Payment Details please go:

Through Demand Draft in **favor of I LIPS 2019, BBAU, Lucknow, payable at Lucknow.**

Through NEFT / RTGS / Fund Transfer to account of Chairman and Convener, I LIPS-2019, BBAU, Lucknow as per details given below:

Beneficiary Name : I LIPS 2019
Name of Bank : Canara Bank
Name of Bank Branch : BBA University, Lucknow
Bank Address: Canara Bank, Vidya Vihar, Rae Bareilly Road, BBA University, Lucknow,
Uttar Pradesh-226025
Account no. : 2900101014736
IFS Code : CNRB0002900
MICR Code : 226015012

We are looking forward to your generous support and active participation in the forthcoming International Conference.

Dr. M. P. Singh

CHAIRMAN AND CONVENER-I LIPS 2019

Professor & Head,

Department of Library & Information Science

Babasaheb Bhimrao Ambedkar University, Lucknow-226025